

DONE AT the City of Washington this eleventh day of November in the year of our Lord, 1965, and of the independence of [SEAL] the United States of America, the one hundred and ninetieth.

LYNDON B. JOHNSON

By the President:

DEAN RUSK,  
*Secretary of State.*

### Proclamation 3690

#### CRUSADE FOR SAFETY DAY

By the President of the United States of America

#### A Proclamation

WHEREAS traffic accidents constitute one of the Nation's most urgent domestic problems, involving a continuous toll of death, injury, and financial loss; and

WHEREAS the benefits of our vastly improved highways can be fully realized only if we are able to travel them without excessive risk of accidents; and

WHEREAS public officials concerned with traffic safety cannot win the fight against traffic accidents without the active cooperation of private citizens; and

79 Stat. 1438.

WHEREAS the Congress, by House Concurrent Resolution 448, agreed to October 22, 1965, has requested the President to issue a proclamation designating November 26, 1965, as Crusade for Safety Day:

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby proclaim November 26, 1965, as Crusade for Safety Day. I urge that private citizens throughout the country join public officials in their efforts to improve highway safety through the application of measures designed to prevent traffic accidents.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this 16th day of November in the year of our Lord nineteen hundred and sixty-five, and of [SEAL] the Independence of the United States of America the one hundred and ninetieth.

LYNDON B. JOHNSON

By the President:

GEORGE W. BALL,  
*Acting Secretary of State.*

**Proclamation 3691****BILL OF RIGHTS DAY****HUMAN RIGHTS DAY****By the President of the United States of America**December 2, 1965**A Proclamation**

WHEREAS December 10, 1965, is the 17th anniversary of the Universal Declaration of Human Rights, which voices the aspirations of all mankind, and December 15, 1965, is the 174th anniversary of the first ten Amendments to the Constitution of the United States, which we honor as our Bill of Rights; and

WHEREAS the Universal Declaration is a further recognition of the great principles of freedom of speech, press, and assembly, of freedom of religion and conscience, of assurance of fair trial, and of the right to participate in government—all rights which are guaranteed by the Constitution of the United States; and

WHEREAS people everywhere in the world find common cause in the demand for more effective recognition—in law and in practice—of the inalienable right of every person to equal dignity and equal opportunity; and

WHEREAS our American heritage has found further expression in our own country through the adoption of new legislation for the protection of civil rights, for the guarantee of voting rights, and for the extension of economic opportunity to those who have not shared equally in the prosperity and promise of our time:

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby proclaim December 10, 1965, as Human Rights Day and December 15, 1965, as Bill of Rights Day, and call upon the people of the United States to observe the week of December 10–17 as Human Rights Week.

Let us never forget the words cast on the big bell at Independence Hall, "Proclaim Liberty throughout the land and unto all the inhabitants thereof."

The Congress of the United States, our Executive Departments, the Courts, and men and women of good will throughout the land are daily demonstrating their determination that no one shall be denied enjoyment of his rights or equal opportunity to rise as far as his abilities will take him.

During this Human Rights Week, let us pause to reaffirm the ideals and principles which have been at the foundation of our country's growth and greatness—ideals which have stirred the minds and hearts of men from time immemorial, and which take on new power and promise for all peoples in this splendid age of scientific and cultural achievement.

Let each of us, in daily life, do what he can to make this a truly just and compassionate nation, remembering that as we work for freedom here—freedom from discrimination, freedom from ignorance, from poverty, from all that makes for fear and prejudice—we work not only for ourselves but for all mankind.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.